

PRESS RELEASE



The HUNIVERZUM – Hungarians in Space STEM scientific event series will be organized within the framework of the Year of Hungarian Science 2025/2026.

The National Research, Development and Innovation Office provides non-refundable funding to the Office of Supported Research Institutes of HUN-REN for the organization of the HUNIVERZUM – Hungarians in Space STEM event series and organization of registration-based, free visits for school groups held at the HUNIVERZUM Experience Center.

Within the framework of the Year of Hungarian Science 2025/2026, the HUNIVERZUM – Hungarians in Space STEM scientific event series will be implemented with the aim of promoting science, technology, engineering, and mathematics (STEM), particularly among younger generations. The project identification number is 2025-3.1.1-ED-2025-00030, and it will be implemented between 1 September 2025 and 31 October 2025. The initiative has received HUF 75 million in non-refundable funding provided by the National Research, Development and Innovation Office.

The communication strategy of the Hungarians in Space Visitor Centre project focuses on the broad presentation of scientific achievements related to Hungarian space research, as well as on raising and strengthening interest in STEM careers. The initiative aims to reach as many educational institutions, professional communities, general audiences, and media outlets as possible in order to promote Hungarian talent and scientific achievements.

The active promotion of events related to the program—including Space Science Experience Days, the Researchers' Night, and various workshops—creates opportunities for personal engagement with the target audiences. The project also places strong emphasis on educational cooperation: continuous communication with schools and teachers, the provision of informational materials, and the operation of an online registration system enable the smooth organization of registration-based, free visits for school groups, thereby increasing the overall accessibility of the program.

The organization of the STEM event series and the effective communication of its accessibility play a key role in encouraging future generations of scientists, increasing the attractiveness of STEM careers, and strengthening the national and international recognition of Hungarian scientific achievements.